## Lumberton CTP Steering Committee Meeting #3 Thursday, May 1, 2014, 3:30 PM Lumberton City Hall 500 N. Cedar Street, Lumberton, NC

## Members Present

Larry Anderson, Joe Bailey, Alan Britt, William Tubbs, Pamela Hilbert, Cindy Kern, Dencie Lambdin, Bruce Mullis, Burnis Wilkens

## Staff Present

ArTriel Askew (City of Lumberton), Brandon Love (City of Lumberton), John (Andy) Bailey (NCDOT Transportation Planning Branch), Janet Robertson (Lumber River RPO)

The meeting began with introductions of those present. Mr. Bailey reviewed the minutes from the prior meeting. These minutes included an action item (approval of the CTP Planning Area Boundary and Highway Network Roads to study) that took place at the April 3, 2014 meeting. These minutes also included the discussion involving the CTP Vision Statement and Goals & Objectives Survey, which are to be approved (action items) at this meeting.

Mr. Bailey presented the final draft CTP Vision Statement for approval. This statement is based on the input from the CTP Steering Committee at the previous meeting as well as comments received since then. Mr. Bailey then asked that the CTP Steering Committee approve this CTP Vision Statement. Ms. Dencie Lambdin made the motion for approval and Mr. Burnis Wilkens seconded it. It was then unanimously approved by the CTP Steering Committee.

Ms. Robertson presented the Goals and Objectives Survey. This survey is based upon the template used in the Scotland County and Richmond County CTP's, and modified to reflect Lumberton's own unique characteristics.

Discussion ensued about where these surveys would be available. One option is to include this survey in the city's utility bill. After some discussion and inquiring with the city's director of public services, it was determined and recommended that the survey itself be placed in the city's utility bill mailed out to each of the city's utility customer during the June 2014 billing cycle. Another option was to distribute hard copy surveys at various locations. After some discussion, it was determined that the survey should be available at city hall where customers pay their utility bills as well as various other places in the city (Robeson Community College, Southeastern Regional Medical Center, and the Lumberton Recreation Department). The survey will be interpreted into Spanish and hard copies will be made available at city hall and the hospital as well. Each of the contacts on the CTP Steering Committee for these three locations will

advise the committee on the best way to handle the distribution and collection of the surveys. And finally, it was suggested that two hard-copy versions of the survey be constructed: one to be included in the city's June 2014 utility bill and one for other locations mentioned above.

The survey will also be made available online. The link to this survey will be made available on the NCDOT Lumberton CTP website, the Lumber River RPO website, and the City of Lumberton website.

There were also suggested minor modifications to the surveys itself. Ms. Robertson would address these modifications in the coming week and send it out to the group via email for final approval. Once the CTP Steering Committee approves the survey, it will it will be released to the public online and hard copy. The final survey will also be translated into Spanish and be available at city hall and the Southeastern Regional Medical Center.

It was also suggested that there be an article about the survey and the CTP itself in the local newspaper (The Robesonian). It was suggested that an article run in the Sunday edition of the newspaper (either May 25 or June 1) before the utility bills go out. Mr. Bailey and Ms. Robertson will work on the article in the coming weeks and present it to the CTP Steering Committee via email before releasing it to the Robesonian.

Mr. Bailey presented preliminary population estimates for the Lumberton CTP Planning Area in 2014 and various different growth projections that could be used to predict the 2040 population. Currently, Mr. Bailey is working with the 2014 employment data to get it as accurate as possible before presenting to the CTP Steering Committee. Discussion ensued about what will drive population and employment growth in the future (hospital existing and possible future expansion, retirement communities, businesses and possible distribution centers along Interstates 74 and 95).

Within the next few weeks, Mr. Bailey will send out the final draft numbers for existing (2014) and future (2040) population and employment projections to the CTP Steering Committee for their review via email. Once this review is complete and everyone is in agreement, these population and employment projections will need to be approved via email by the CTP Steering Committee and recommended to city council **before** May 28, 2014, when the information packet will be sent to city council members for their June 4, 2014 CPC meeting. Mr. Bailey will present these projections along with information about the CTP itself to city council at this meeting with support of some of the CTP Steering Committee who will be able to attend.

In closing, the next CTP Steering Committee meeting will be scheduled in July, 2014 after surveys received and the results tabulated. This meeting will be held at the Lumberton City Hall.